



Domty signed a contract for packing of Rani

Cairo, 21 April 2020

Arabian Food Industries Company Domty signed a packing agreement with Rani Refreshments FZCO, Aujan Beverages Company L.L.C and Rani Beverages Company.

According to the contract Domty will be responsible for packing and supplying of Rani 235ml Tetra pak slim packs.

This agreement is a part of Domty strategy to diversify the company's revenues and will improve the juice capacity utilization.

Domty management expects that the juice capacity utilization will be increased by 7% as a result of that contract.

Commenting on the packing agreement, Domty Vice Chairman Mr. Mohamed Eldamaty said: "This comes as a part of the company revenue diversification strategy and to face any slowdown in the juice sales resulting from the decline in demand in the light of school closures and wide-scale quarantines, We also added plain bread to our product portfolio on April 1st to compensate for any slowdown in sandwiches sales for the same reasons, he added.

About Arabian Food Industries Company Domty S.A.E.

Domty, founded in 1988 and headquartered in Egypt, is a leader in the growing Egyptian cheese and juice market. The Company manufactures markets and distributes a range of branded white and processed cheeses and juice products, with a family of nearly 200 SKUs under a brand portfolio including Domty, Damo, Gebnety and Bravo. Domty is a household name and the number-one cheese producer in the nation by market share. The Company sells to tens of thousands of retail and business customers as well as to more than 46 export destinations. Learn more about Domty by visiting Domty.org

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