

## Dubai Taxi Company Signs Strategic Agreement with talabat UAE

- *The agreement enables the expansion of DTC's delivery fleet as the demand for rapid delivery services accelerates*
- *The agreement diversifies DTC's revenue base, utilising its extensive network to amplify and expand talabat's fleet across the UAE*

**Dubai, 29 May 2024**

Dubai Taxi Company (DTC), the leading provider of comprehensive mobility solutions in Dubai, has signed a strategic partnership agreement with talabat UAE, the region's leading delivery platform to offer transportation and delivery solutions, utilizing DTC's diverse fleet of vehicles.

The collaboration comes in line with DTC's growth strategy aimed at establishing its role as a leading entity in both local and international transport and delivery markets within the e-commerce sector. It will create avenues for enhanced investment, improved commercial partnerships, and increased revenue potential.

This strategic partnership between DTC and talabat UAE underscores talabat's commitment to providing its customers with the best delivery experience possible. By leveraging DTC's extensive network and advanced logistics technologies, talabat can ensure faster, more reliable delivery services throughout the UAE. This

collaboration not only enhances talabat UAE's operational efficiency but also reinforces its position as the region's leading delivery platform, dedicated to innovation and customer satisfaction.

The agreement was inked in Dubai by Abdulla Ibrahim Almeer, DTC's Chief Business Transformation Officer, William K. Oxiwan and Zvikempororo Christian Charimari, from talabat.

### **Logistics Technology Solutions**

Under the agreement, DTC will facilitate the deployment of logistics and delivery technology solutions, offering fast and reliable delivery services for food and products to talabat UAE. It will utilize its extensive network to amplify and expand talabat's fleet throughout the UAE, ensuring more efficient delivery services.

### **Innovative Transportation Services**

Mansoor Rahma Al Falasi, CEO of DTC said, "This agreement will strengthen our expansion strategy, allowing us to explore new business opportunities and develop innovative transportation solutions that meet the evolving needs of our customers."

"The partnership with talabat UAE will pave the way for us to offer an outstanding delivery experience for talabat UAE's customers while also ensuring the speed and reliability of the service. The agreement does in fact reflect DTC's commitment to promoting innovation and

adopting advanced logistics technologies and smart systems to enhance customer satisfaction."

Al Falasi emphasized that this initiative is set to bolster DTC's vision of providing transportation services that meet the highest quality and safety standards, both locally and globally. This is made possible by the company's robust capacity for growth and its effective contribution to enhancing the global standing of Dubai's transportation sector and boosting its competitiveness.

"talabat UAE is proud to collaborate with Dubai Taxi Company to provide innovative transportation solutions across the UAE. This partnership will enhance our ability to offer our customers quick and efficient delivery services through DTC's extensive fleet and expertise," stated Simonida Subotic, Vice President and Managing Director, talabat UAE.

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#### **About DTC**

DTC was recognised as a public joint stock company under Law No. (21) of 2023. The Company is a leading provider of comprehensive mobility solutions in Dubai, operating a fleet of more than 7,800 vehicles, including more than 5,300 taxis. DTC was established in 1994 to operate a fleet of taxis and has since expanded to offer an extensive range of integrated mobility solutions across four key business lines: taxis, VIP limousines, buses and last-mile delivery bike services. DTC is the number one taxi operator by fleet size in Dubai with an approximately 46% market share. In 2023, the Company's taxis and limousines completed 46 million trips.